

AEX

1 Introduction

AeriumX (AEX) is a digital social currency designed to support freedom of expression. In recent years, the production and consumption of media content has undergone a global revolution. Whereas content creation was traditionally confined to a small set of specialists who often represented establishment interests, today content creation is a task performed by the public themselves on social media and microblogging platforms all over the world. In principle this should have opened up and diversified the types of content we can choose to access. In practice, however, this has not really been made possible because existing reward models for content creation tend to constrain freedom of expression. Problem: A reward model based on advertising favours content that advertisers deem appropriate, which is likely to be content that does not stray too far from established viewpoints. Meanwhile, a reward model based on 'tipping' tends to expose the identities of content consumers. This is problematic because many content consumers will not want their views aired publicly on the internet, especially if they live in parts of the world in which their views could lead to persecution. It is therefore important that the production and consumption of media content can be done directly, and in a manner that protects the anonymity of content creators and consumers. This is the challenge that the AeriumX project aims to address. Solution: The AeriumX digital social currency AEX enables media consumers to make direct reward payments to content creators on social networks and microblogging platforms, breaking their dependence on advertising revenues. Importantly, unlike other social currencies and tipping platforms, AeriumX reward payments can either be made openly, for all to see, or anonymously, away from the eyes of other individuals and governments. Anonymous reward payments free consumers to pay for the content they value, not the content society and governments think they should value, and free content creators to produce work they deem important, not the work advertisers and governments approve of. AeriumX is tailored to promote freedom of expression through several advanced features:

- Zerocoin protocol accommodates the highest level of privacy for content creators and consumers. Reward payments made using Zerocoin protocol preserve the anonymity of both parties.
- SwiftTX technology allows near-instant transactions. This enables content creators to earn rewards immediately after their content has been consumed, without needing to wait for monthly payments.
- Proof-of-stake consensus algorithm ensures that the AeriumX peer-to-peer network is decentralised in an environmentally-friendly way. It also enables content creators to earn interest on their rewards as an additional source of passive income.
- Masternodes support the maintenance and development of the AeriumX network. Additionally they support a community governance model that allows users to vote on important decisions affecting the goals and direction of our project.

Additionally, AeriumX is open source, not owned or governed by any single person or organization, and operates without any trusted third party authority. Its network is secured by thousands of nodes all around the world by its users. The AeriumX Core team comprises members from around the world with diverse philosophical and political opinions, but we are united under one principle: "I disapprove of what you say, but I will defend to the death your right to say it." -S.G. Tallentyre, The Friends of Voltaire

x

Signature Certificate

Document name: AEX

Unique Document ID: F7C3C36E5B85B0E341099716A2C569AC25554F02

LEGALLY SIGNED USING
WPsignature
Build. Track. Sign Contracts.

Timestamp

07/14/2018 1:37 pm CDT

Audit

AEX Uploaded by Michael Lightfoot -
mjlightfoot@internetlawservices.com IP 70.189.135.207



This audit trail report provides a detailed record of the online activity and events recorded for this contract.

Page 2 of 2